

SOCIAL MEDIA SAFETY



SAFETY

Universal Tennis (UT) understands the importance of social media and encourages the responsible use of it. UT appreciates the value of social media to engage, communicate, learn, interact and share experiences with your fans, commercial partners or sponsors and/or your personal network. As such, UT have created this document to help educate, protect and promote the appropriate use of social media. This is for any player participating in the Pro Tennis Tour (PTT) or otherwise connected to UT in any other way. You can contact the below at any time for advice, assistance or to even report something:

PTT: ptt@universaltennis.com



SOCIAL MEDIA TIPS AND IDEAS

- Separate private & public on all of your social accounts if possible
- Set privacy to 'Friends Only' (depending on platform) and always look to review Privacy Updates
- Change passwords often
- Review 'Friend Requests'
- Know how to block, ban and/or report people
- Be careful in accepting friend requests from people you do not know
- Limit revealing your location when posting anything
- If you are an accredited person at an event, be sure you understand any relevant Social Media Policies



STATUS UPDATES

Status Updates are important to help create your thoughts, feelings and/or experience. In-line with the expectations of appropriate use of your social media it is important to consider the following:

- You are not permitted to post negative statements about UT, the Pro Tennis Tour, any other UT products or services, other players, officials, sponsors, tournament support personnel, coaches, spectators or volunteers.
- If you do have a concern, report the matter through the appropriate channels instead of posting it to your social media.



INSIDE INFORMATION

Inside Information is information that is not widely available in the public domain. Inside Information could influence a person's betting behavior should they be made aware of, and then act upon this information.

How does this apply to tennis?

You should not be posting details about the following:

- Injuries and illnesses
- Emotional health
- Match practice and schedule
- Medical and therapy appointments and procedures
- Schedule changes





BREACHES OF SOCIAL MEDIA

- Breach of UT PTT Code of Conduct
- Breach of Tennis Anti-Corruption Program
- Fines or suspension



REASONS TO BLOCK A PERSON

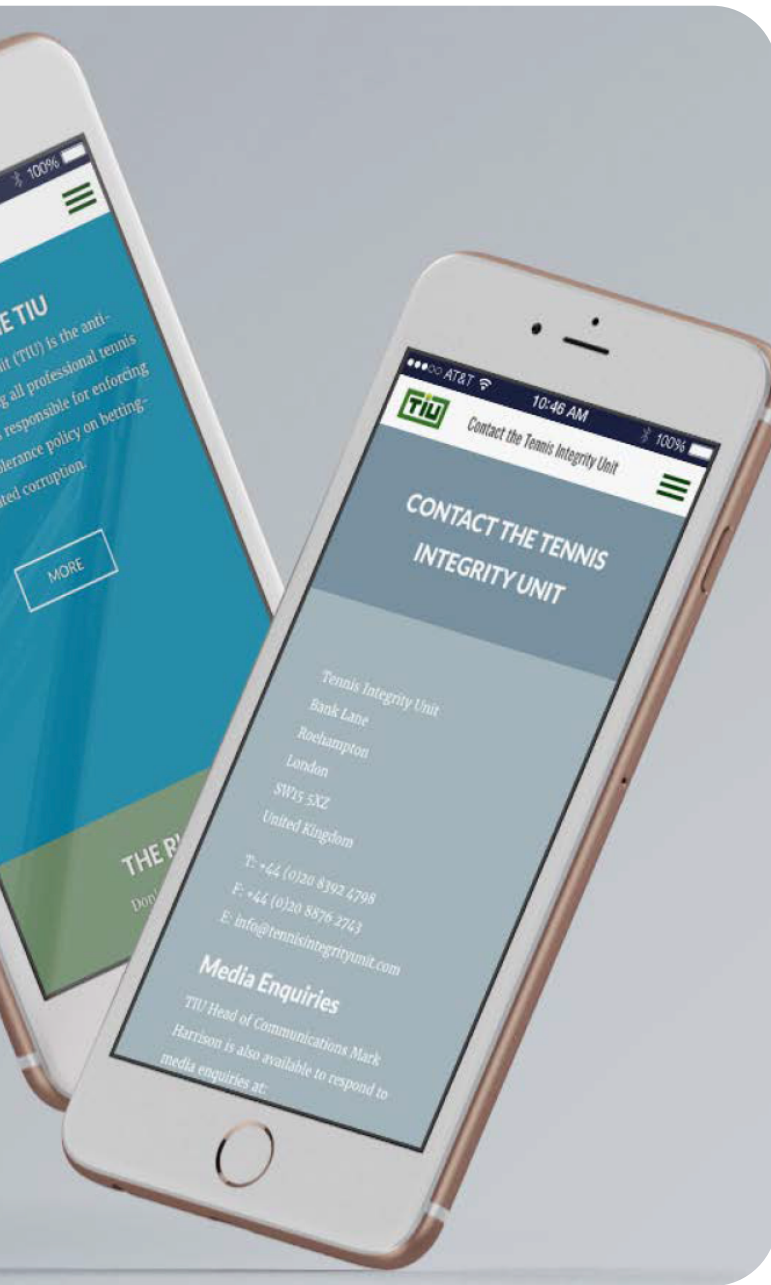
- Spamming
- Abusive/hate language
- Threats of harm
- Offensive messages
- Persistent excessive messaging
- Requests for inside information
- Requests to accept money or goods for a match



INSIDE INFORMATION / MATCH FIXING

All approaches considered to be suspicious in regards to inside information, match fixing or any form of corruption need to be reported. Before reporting, please do not delete any messages or block any person from your social media platform. Take screenshots and ensure these are saved in a secure place.

Once the above is done, please email everything to the UT contacts provided in this document.



PRIVACY & SECURITY LINKS

Privacy and security settings are regularly updated on the various social media platforms. Below are some links that will be helpful. It is strongly encouraged every person regularly checks-in and reviews these pages for important updates and any other changes.

- Facebook:
 - www.facebook.com/help/238318146535333?helpref=popular_topics
- Instagram:
 - www.facebook.com/help/instagram/?rdrhc
- Twitter:
 - help.twitter.com/en
- TikTok:
 - www.tiktok.com/safety/en-us/
- Snapchat:
 - support.snapchat.com/en-GB

THREATS, OFFENSIVE & UNWANTED MESSAGES



commented: I kill you
!!! 7h

commented: I kill you
!!! 7h

commented: I kill you
!!! 7h

commented: I kill you
!!! 7h

THREATS & OFFENSIVE MESSAGES

If someone threatens to:

- Harm, injure or even kill you (and even that of another player or family member)
- It needs to be reported as soon as possible

UNWANTED MESSAGES

- Unwanted, unsolicited sexual advances - either by text, pictures or video
- Multiple, large volume of messages
- Delusional messages
- Threatening self-harm, suicide or harm
- Anyone pretending to be you (profile in your name that is not you)





If you are receiving any messages that would be considered to be threatening, offensive and/or unwanted, please send a copy of the message with a screenshot and the URL (if possible) to:

ptt@universaltennis.com

Alternatively, if on-site please report to the Referee or Tournament Director promptly.

UT takes player safety seriously and will report information received to the International Tennis Integrity Agency (ITIA).

For any betting-related messages, you must report to the ITIA here:

www.itia.tennis/contact/#report



WHO SHOULD I CONTACT?

If you feel threatened, afraid or unsafe...

Immediately call your local Police!

At UT, we take your privacy seriously and any information received will be strictly confidential and held within the PTT team.

UT Contact:

PTT: ptt@universaltennis.com



QUICK REFERENCES

Facebook's Community Standards:

- fb.me/communitystandards

Instagram Community Guidelines:

- www.facebook.com/help/instagram/477434105621119

TikTok Community Guidelines:

- www.tiktok.com/community-guidelines?lang=en

Twitter Community Guidelines:

- help.twitter.com/en/rules-and-policies/twitter-rules

Snapchat Community Guidelines:

- snap.com/en-US/community-guidelines

